

<https://heritageinmotion.eu/>

1. ABOUT US



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Open Call for Submissions: Heritage in Motion Returns!

The Heritage in Motion Award recognizes innovative multimedia and audiovisual projects that promote, explore or safeguard Europe's cultural heritage, and open up exciting new routes for audiences into heritage collections.

Heritage in Motion 2024

New developments in multimedia technology and the importance of audiovisual expressions capture a vital role in making cultural heritage accessible to European citizens. The Heritage in Motion Award celebrates unique audiovisual projects and the most innovative European projects in this field.

The Heritage in Motion Award was founded in 2012 by the joint initiative of the European Museum Academy and Europa Nostra. The Award has a lasting tradition of celebrating the best examples of innovative multimedia and digital projects on cultural heritage in Europe. The first edition was held in 2014, and since the beginning of 2023, the project is managed jointly by EMA and the International foundation Forum of Slavic Cultures.

2. COMPETITION



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Heritage in Motion Award 2024

Participants compete for prizes in the following four categories:

1) New digital experiences

With a focus on 1. the opportunities given by the new technologies to promote the cultural heritage; 2. the experiential dimension as the distinctive feature of museums, historical places, and cultural heritage sites (for example immersive environments, multimedia installations, interactive spaces)

2) Virtual and Augmented Reality

A new tool for the interpretation, study, promotion, and audience development of heritage sites and cultural institutions (for instance: VR/AR as a tool to explore the museums' repositories).

3) Heritage audiovisuals

Film, Video, Documentary, Fiction, Animation with a focus on audiovisual production on the topics of world/museum cultural heritage

4) Heritage schools

Youth, Schools, Students, Academy with a focus on movies made by youth on the topic of world/museum cultural heritage

High school (15 to 18)

Student (19 to 25)

3. ENTER YOUR APPLICATION

The deadline for the current competition is the **1st of June, 2024**. You can find more information and enter your application at the FilmFreeway platform:

<https://filmfreeway.com/HeritageinMotion>

If you require an e-invoice regarding your submission, please do not hesitate to reach out to us directly at info@fsk.si.

Additionally, if you require further information or have any questions, please do not hesitate to contact us at the same email address, info@fsk.si.

Why apply?

The Heritage in Motion call represents an opportunity for talented professionals at the intersection of heritage and film to showcase their exceptional work to a global audience. As part of our commitment to supporting and promoting the heritage and filmmaking sector, we will be distributing the winning works to FSK partner countries, ensuring that they receive the recognition they deserve on a global scale. The winning works will be presented at various festivals in which FSK and EMA participate in. The Heritage in Motion 2024 call winners will also be given the opportunity to participate as special guests in the upcoming festival in 2025 to showcase their work and gain recognition within the industry.

When and where is the Award Ceremony?

The Award Ceremony is held at a yearly changing location in Europe, together with the yearly conference of the European Museum Academy and the Živa Award Ceremony under the auspices of the Forum of Slavic Cultures. Previous editions were in Glasgow/Scotland, Brescia/Italy, Lesbos/Greece, Skopje/Republic of North Macedonia, Aarhus/Denmark, Ljubljana/Slovenia, Timisoara/Romania, online in 2020 and in hybrid form in Venice/Italy in 2021. This year, we are delighted to extend a warm and cordial invitation to all nominees of HIM 2024 to attend the upcoming award ceremony. The ceremony promises to be an exceptional event, held as part of the esteemed EMA Awards, providing a unique platform for

nominees to engage with other industry professionals and celebrate their outstanding achievements.

Rules & Terms

Please read these Rules & Terms carefully before you submit your film/project. By submitting your film/project into competition in the HERITAGE IN MOTION (HIM) you expressly acknowledge and agree that you shall be bound by the terms of these Rules & Terms.

HIM is open to any film/project completed after January 1, 2022, involving any heritage content, subject, or origin. Submitting your film/project to the HIM is not a guarantee of selection. All the official selection, nominees and the winners will be listed on our website permanently. All the winning films/projects will receive a trophy, award or certificate.

The HIM will not refund any fees if the applicant fails to submit the film/project in the correct category. Films/projects submitted without the correct fees or proper submission media may be deemed ineligible at the discretion of the HIM. HIM does not cover any of the expenses incurred by the applicant.

Application procedure

After a film has been an official selection, the filmmaker will be notified, and eventually the film will be listed on the HIM website under Official Selections. The Official Selection status doesn't mean that your film will be screened. It means that your film has been appreciated by our judges and you can use the HIM logo on your poster.

"Best" films of each category will receive a laurel & certificate.

A filmmaker's submission fee will not be reimbursed if they decide to withdraw their submission. All entry fees are non-refundable. Films made in languages other than English must have English subtitles otherwise they will be summarily rejected. Please select the correct category while submitting to avoid disqualification. We reserve the right to re-assign films to the appropriate category.

HIM may without advance notice amend these Rules & Terms from time to time. Each and every such amendment shall become effective immediately. It is your responsibility to periodically check for updates of these Rules & Terms.

3. ENTER THE COMPETITION



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Search

Be part of the Heritage in Motion competition NOW!

Create an account, Submit your work, Compete and connect
with other culture challengers

Application form: <https://filmfreeway.com/HeritageinMotion>

4. GALLERY > SUBMISSIONS 2024

Submissions 2021

The Heritage in Motion Awards recognises innovative multimedia routes for audiences into heritage collections. The deadline for the current competi-

- [Submissions 2021](#)
- [Submissions 2020](#)
- [Online Award Ceremony 2020](#)
- [Submissions 2019](#)
- [Submissions 2018](#)
- [All Entries](#)

PEOPLE

Project team

Andreja Rihter

President of EMA, HIM leader

Massimo Negri

EMA Scientific Director

Robin Lutz

Founding Partner

Laura Diamanti

Project Assistant

Ilaria Barzaghi

Project Assistant

Dirk Houtgraaf

Webmaster

Eelco Bruinsma

Webmaster

Judges

Robin Lutz (coordinator), **Tijana Palkovljević Bugarski**, **Amilcar Vargas**

PARTNERS

EMA

The European Museum Academy Foundation is a volunteer society of museum experts from different national and cultural backgrounds, united for the advancement of knowledge in museology. The work of EMA is based on a curriculum of proved capacity in developing and managing innovative museum projects. Museums are a relevant tool to confront socio-economic and cultural challenges in contemporary society. The Academy subscribes to the

role of the modern museum as a meeting place and a forum for the development of scientific debate, creativity, social cohesion and cultural dialogue.

EMA looks at innovation related to the museological philosophy, the museographical language and practice, as well as the role of museums in contemporary society.

Although museums started a long time ago, they are still searching for their identity. Europe has given the main contribution to the big family of museums. That's why there is a need for a European Museum Academy.

The EMA Foundation is engaged in developing research in the field of museum innovation, stimulating new ideas and experiences and offering its services as an incubator for new talents and new programmes in order to improve the quality of museum services and of the museological discourse at the European level.

www.europeanmuseumacademy.eu

FORUM OF SLAVIC CULTURES

The Forum of Slavic Cultures (FSK) is a non-profit and non-governmental organization connecting the Slavic countries of Belarus, Bulgaria, Bosnia and Herzegovina, the Czech Republic, Montenegro, Croatia, Poland, Russia, North Macedonia, Slovakia, Slovenia, Serbia and Ukraine. Its inception was prompted by the accession of Slavic countries to the European Union in 2004.

The mission of FSK is to give new life to the creativity of Slavic cultures, and the basic purpose of its activity is to connect Slavic cultures and their presence in the global cultural and social context. FSK connects and presents Slavic cultures, science, and art, their creative charge and heritage, and actively cares for a recognizable contribution of Slavic cultures to the global dialogue.

In 2006, the Forum of Slavic Cultures designated the safeguarding and advancement of cultural heritage as a key objective, giving particular attention to museology and immovable heritage. Since then, we have expanded our focus to include film as a means of conserving heritage.

www.fsk.si