## **15th International Summer School of Museology**

# **MUSEUM AND GREEN TRANSFORMATIONS**

### Following Green Heritage Manifesto: The First EU Manifesto for More Sustainable Museums

27–30 May 2024, Koper / Slovenia

# CALL FOR PARTICIPATION CALL FOR EXPERTS



#### Organizers:









Venue: Koper Regional Museum, Koper / Slovenia

**Target public:** museum curators, students, experts, conservators and all others interested in museums

# The 15th International Summer School of Museology this year focuses on the climate change with the special emphasis on relations to museums and cultural heritage!

Climate change and global warming are reality and we all facing significant environmental problems. Natural disasters, fires, floods, earthquakes... have catastrophic consequences on our planet and life and we are witnesses of loss of biodiversity, loss of property, damaged cultural heritage. Programme will raise questions what influences and consequences climate change has on cultural heritage and how heritage – tangible and intangible, could help to overcoming the critical situation. How can traditional knowledge and practices concerning nature and universe teach us respectful relationship to Nature to rise new prospective of life and new values? And how can museum contribute to the debate about climate crisis?

The content offers theoretical lectures about this topic and gives an overview of possible climate activism in museums, present examples of educational tools and innovative projects in this field. We will present practical issues, but at the same time will bring a critical points of view.

We will follow Green Heritage Manifesto: The First EU Manifesto for more Sustainable Museums. Read more about manifesto <u>HERE</u>!

#### PROGRAMME AND GOALS

The summer school programme is designed in collaboration with institutions covering different aspects in the field of museology and heritage. It is based on exchanging good practices with European specialists with broad and diverse experience and expertise. These will be offered as lectures, workshops, and debates.

The summer school's primary goal is to provide and establish communication and an open debate between museum specialists, educators and students. Participants will have a chance to learn about past and ongoing museum and good practices and rethink museums' purpose, current role, and relationship with society. Lecturers will share their experience, knowledge, views, strategies and thoughts about museums, museology and heritage, thus enabling the participants to gain a broader, international and contemporary perspective on the topic.

#### The programme with speakers will be announced until 20 April 2024!

#### **SPECIAL GUESTS**



ANDREJA HRIBERNIK, PhD Director of the Kunsthaus Graz

Photo: Kunsthaus Graz/J.J. Kucek

#### Biography

Andreja Hribernik studied Political Science and International Relations at the University of Ljubljana from 1997 to 2003. In 2006, she received a scholarship for young curators from Eastern Europe from the Cultural Foundation of the Free State of Saxony and lived in Germany from 2007 to 2009. During this time, she realized the web project GfZK-3 at the Galerie für Zeitgenössische Kunst Leipzig (GfZK) and curated the solo exhibition of Arthur Zalewski. Between 2010 and 2013, Hribernik worked at the "Moderna Galerija" in Ljubljana in project coordination and digitization. She completed her doctorate at the Institute for Humanistic Studies in Ljubljana in 2016. Dissertation on the topic "The Museum as a Place of Utopia. Cultural anthropology, sociology, museum studies". From 2013 scientific, artistic and commercial director of the Museum of Modern and Contemporary Art Koroška (KLGU), Slovenia. Prior to that, she worked at the Museum of Modern Art in Ljubljana and the Gallery of Contemporary Art Leipzig, among others. In 2017, Hribernik curated the Slovenian contribution "The News belong to us!" for the Venice Biennale. She has been director of the Kunsthaus Graz since January 1, 2023.

#### **Abstract of Lecture**

#### How Green Can Museums Be?

In addition to the actual working practices of museums and art institutions which are increasingly moving in the direction of working with the awareness that our work also has an impact on the environment, the question of what stance institutions take on issues related to raising public and public awareness of climate change has also become crucial. Museums have become sites of clashes between different ideas and opinions, as well as spaces where the struggle for visibility of certain issues takes place - as in the case of campaigns by groups fighting against climate change. Opinions to what extent the museums are the ones who should side with these demands and to

what extent they are on the side of protecting cultural heritage, are divided, both on the side of the public and on the side of the museums themselves. How to operate on the crossroads of these different demands and interests is a new challenge.



MASSIMO NEGRI, PhD Scientific Director of the European Museum Academy Foundation

#### Biography

Scientific Director of the European Museum Academy Foundation. Member of the Scientific Committee of the Great Museum of the Duomo di Milano. Formerly Scientific Director of the Genus Bononiae Project - City Museum of Bologna. Founder and Scientific Director of the Executive Master in European Museology at the IULM University of Milan. He also teaches Museography at the State University of Padua. Consultant for museums and heritage to the Forum of Slavic Cultures Foundation (Ljubljana). European Museum Forum Director from 2000 to 2009 and member of the Jury of the European Museum of the Year Award and Council of Europe Museum Prize from 1983 to 2009. Negri has formulated the concept of several museums and temporary exhibitions. Twice a Fulbrighter at the Pennsylvania State University and at the Smithsonian Institution in the 70's. Independent museum consultant and active lecturer on industrial archaeology and museology, he has written several publications also translated into different foreign languages. In 1993 he was entitled Oficial de la Orden de Isabela la Catòlica. He is a founding member of the European Museum Academy Foundation (The Hague, NL) of which he was also Director till the end of 2018.

#### Abstract of Lecture

#### Museums and Cultural Diplomacy, Museums and Wars

There is a specific role of the museum in the cultural diplomacy of our time. Two aspects immediately emerge: the power of the language of objects and exhibition communication, and the strongly political component of all the collections in relation to their formation process often resulting from international political events, even very conflictual and divisive ones. The power of objects: Paul Cezanne said: "Objects interpenetrate each other, they never cease to live, they expand around themselves with looks and words. ...this dust of emotions that envelops objects". The term dust surprisingly refers us to something extremely current, namely the "cloud" of digital worlds that permeate our experiences, even in the relationship with objects, which we now distinguish between tangible and, indeed, digital. Museums are immersed in these transformative processes of communication and perception and, like all of us individuals, they become, willingly or unwillingly, global, exceeding the physical and cultural boundaries of their territories of origin or belonging. Furthermore, the exhibition indefinitely expands its audience by projecting itself onto the web not only and as much because of the online exhibitions as for the set of messages that the museum understood as Package of Qualities (definition of the unforgettable Kenneth Hudson) can put online. It is a plurilingual dimension in that it adopts multiple languages and a metacultural one in that it transcends all geographical, chronological, social status etc. boundaries, at least potentially. To the many revolutions that the museum has experienced in recent decades, a further one is added, the ambassador museum, the persuader museum. The political museum, more than ever. The idea of investigating the possible roles of museums in cultural diplomacy could be "dissonant" with the current international geopolitical situation where museums are facing the return of conflicts not only at the cultural-ideological level, but also (alas!) in more tangible terms: on the battlefields. Implications between museums and warfare, in terms of managing the consequences of armed conflicts on the internal front as well as in the international arena will be outlined including a view on how modern wars are presented in exhibitions and are present in collection policies (if any).



HENRIK ZIPSANE, PhD Director of the European Museum Academy

#### Biography

Henrik Zipsane, director of the European Museum Academy since 2019. He was CEO 2002-2019 at Jamtli Foundation in Sweden and 1986-2001 he was director for the municipal museum and archive in Farum in Denmark. Henrik Zipsane is adjunct professor in museum education at the University of Science and Technology in Meghalaya, and associate expert of Pascal Observatory. He holds master's degree in history from the University of Copenhagen and a PhD degree in education and history from the Danish University of Education.

#### Abstract of Lecture

#### The Challenges of Transformation for Open Air Museums

When open air museums were established at the end of the 19<sup>th</sup> century, industrialisation, automatization, and urbanisation were changing life of people. The open air museum pioneers imagined how traditional crafts and rural roots were fading away as part of identities. Today it is tempting to see the traces of rural life and crafts in the open air museums as the good old days where people lived in harmony with nature and probably as inspiration in meeting the climate challenges. That assumption is debatable!

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#### **TARGET PUBLIC**

The 15th International School of Museology is designed for different participants, such as museum curators, students, experts, conservators and all others interested in museums as active and dynamic stakeholders in contemporary international society.

#### PARTICIPATION WITH A LECTURE

You are kindly invited to participate in the 15th edition of the international summer school of museology with a lecture on the theme, connected with this year' topic. For more detailed information on the call for papers, submission, guidelines visit website of Koper Regional Museum and European Museum Academy.

Presentations are up to 20-minutes long. To apply, please send an abstract (up to 600 characters long, including spaces), your CV (up to 400 characters long, including spaces) and portrait photography to <u>info@fsk.si</u> by 10 April 2024. We will inform you of our decision by 20 April 2024.

Speakers are exempt from the registration fee, but they still need to register!

#### **IMPORTANT DATES**

- Deadline for early bird registration (for non-speakers): 25 April 2024
- Deadline for registration (for non-speakers): 10 May 2024
- Abstract submission deadline (for speakers): 10 April 2024
- Deadline for registration (for speakers): 25 April 2024

#### REGISTRATION

Please fill out the online registration form available <u>HERE</u> if you would like to join the 15th International Summer School of Museology.

Please note that the number of participants is limited to 30 people.

#### PARTICIPATION FEE

- Full rate: **EUR 100.00**
- Students, FSK Members: EUR 50.00\*

Early bird (until 20 April 2024):

- Full rate: EUR 80.00
- Students, FSK Members: EUR 40.00\*

Speakers and experts from Bulgarian museums are exempt from the registration fee!

#### The fee includes materials and excursion to Trieste\* on 30 May 2024!

\*In Trieste, we are going to visit:

- Museum of the Sea
- San Sabba Rice Mill National Monument and Museum
- ITS Arcademy Museum of Art in Fashion
- Antico Caffè San Marco, part of <u>Historic Cafés Route</u> (Cultural Route of the Council of Europe)
- Exhibition of Koper Regional Museum in <u>Slovene theatre in Trieste</u>

#### Not a FSK member yet?\*

FSK Membership exclusive privileges:

- discount on Živa Award conference,
- discount on International Colloquium Piranova,
- discount on International Summer School of Museology,
- free FSK publications.

Read more about FSK membership HERE!

#### **Cancellation Policy**

Notification of cancellation must be in writing, and send to the e-mail address info@fsk.si.

- Before 15 April 2024: Full refund
- After 1 May 2024: 50 % refund

No refund will be granted after 10 May 2024.

#### **PAYMENT INFO**

Please, transfer the payment to the following bank account (Reference: Summer School of Museology 2024) and send the copy of the bank transfer receipt to Forum of Slavic Cultures, <u>info@fsk.si</u>.

- Bank name: UniCredit Banka Slovenija d.d., Šmartinska 140, 1000 Ljubljana,
- Slovenija.
- Account holder: Mednarodna ustanova Forum slovanskih kultur
- Account holder address: Ulica 27. aprila 47, 1000 Ljubljana.
- **IBAN:** SI56 2900 0005 0604 466
- SWIFT / BIC: BACXSI22

#### CONTACT

For any additional information and assistance do not hesitate to contact us at info@fsk.si.