# INTERNATIONAL COLLOQUIUM PIRANOVA #6

**Sound Waves** 

6 - 8 October 2021, Piran/Slovenia

**Organizer:** Piranova – International Heritage Research Centre under the auspices of the International foundation Forum of Slavic Cultures

Venue: Piran/Slovenia, Institute for Archaeology and Heritage, UP FHS (Bolniška 20)

#### Partners:











# **PROGRAMME**

### Wednesday, 6th October 2021

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Venue: Piran, Institute for Archaeology and Heritage UP FHS (Bolniška 20)		
09.30 - 10.00	Registration	
10.00 - 10.20	Inaugural Address:	
	- Andreja Rihter, PhD, Director of FSK	
	- Irena Lazar, PhD, Dean of Faculty of Humanities, University of Primorska	
	- Massimo Negri, Scientific Director of European Museum Academy	
10.20 - 10.25	Post it Wall Introduction	
10.25 - 10.30	Piranova Tris: Meet the Key Speaker	
	moderated by Andreja Rihter, PhD	
10.30 - 11.00	Key Speaker: Why Music Matters: The Impact of Music on experiencing the	
	environment	
	Katarina Habe, PhD, Assistant Professor of Psychology at the Academy of Music,	
	University of Ljubljana (Slovenia)	
11.00 - 11.15	Coffee Break	
11.15 - 11.20	Piranova Tris: Meet the Workshop Leader	
	moderated by Massimo Negri (Italy)	
11.20 - 11.30	Workshop/Introduction	
	Claudia Ferretti, Composer and Singer (Italy)	
11.30 - 13.00	Workshop/Part 1: Sound Storytelling	
	carried by Claudia Ferretti, Composer and Singer (Italy)	
13.00 - 14.30	Break for Lunch	
14.30 - 16.30	Workshop/Part 2: Sound Storytelling	
	carried by Claudia Ferretti, Composer and Singer (Italy)	
16.30 - 17.30	Piran guided tour	
19.00 - 21.00	Social evening with local food and sounds	

# Thursday, 7th October 2021

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Venue: Piran, Institute for Archaeology and Heritage UP FHS (Bolniška 20)		
09.30 - 09.35	Piranova Tris: Meet the Key Speaker	
	moderated by Nina Zdravič Polič, MA	
09.35 - 10.05	<b>Key Speaker:</b> The World of Sounds	
	Lidia Ader, PhD, Musicologist and an artistic director of the Center for New	
	Technology in the Arts »Art-parkING (Russian Federation)	
10.05 - 10.10	Piranova Tris: Meet the Key Speaker	
	Moderated by Nina Zdravič Polič, MA	
10.10 - 10.40	Key Speaker: Use of new technologies in cultural heritage presentations	
	Borut Jerman, Vice President and Coordinator of Expert Work of the Association for	
	culture and education PiNA (Slovenia)	
10.40 - 11.00	Coffee Break	
11.00 - 11.30	Piranova Pop-up visit	
11.30 - 13.00	Midday Flash: 3-minute presentations of each participant and his/her institution	





13.00 - 15.00	Break for Lunch
15.00 - 17.00	Slovenian Coast Experience at the Piran Costal Galleries

## Friday, 8th October 2021

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Venue: Piran, Institute for Archaeology and Heritage UP FHS (Bolniška 20)		
09.30 - 11.00	Piranova Colloquium#6: Q & A Sum Up	
	moderated by Andreja Rihter, PhD	
11.00 - 12.00	Face to Face	
12.00 - 12.30	Delivery of Certificates & See You Next Time	
12.30 - 14.00	Break for Lunch	





#### SPECIAL FEATURES GUIDELINES

One of the goals of the Piranova colloquiums is to create a space for open dialogue, lively discussion, educational and creative workshops and active participation of all participants as well as the speakers.

Special features of colloquium will help us to achieve our goals.

To make it easy to understand and prepare properly, here are the guidelines!

#### Post it Wall

For questions that come to you during breaks, in the evening or outside of the colloquium time, etc. special wall is there for you to post them on.

They can be addressed to the speakers, other participants or asked in general.

#### Piranova Pop-Up

Exclusive and unique opportunity to display publications, books, leaflets, souvenirs and other promo materials of your institutions or projects acting as a stand-alone brand. There will be an opportunity to walk from stand to stand and even exchange the materials.

In case of nice weather the Piranova Pop-Up will be outdoor event, where also some random visitors/tourists can be expected.

#### Midday Flash

To get to know each other and to have the information about the work you do in your institutions, the Midday Flash is reserve for 3-minute presentations of each participant and his/her institution.

The use of video, power point, etc. is very welcome.

#### **Face to Face**

If you want to meet in person with one of the participants or speakers (to discuss about the future cooperation for example), you will let us know and we will book a time slot for you and provide appropriate meeting place.

The meeting should last 15 minutes.





# MODERATORS of the COLLOQUIUM



Andreja Rihter, PhD, Slovenia

Director of the Forum of Slavic Cultures

#### **Biography**

She has PhD in Historty. In the course of the last twenty years and more she has strongly supported cultural heritage projects and activities at the national, regional and international level – as the Minister of Culture in the Government of Slovenia during her term of office (2000 – 2004), former Director of the Museum of Recent History Celje (1986–2000) and through other assignments, functions and positions in different National and European cultural organizations such as: the European Museum Forum (national correspondent since 1987); the Association of the Museums of Slovenia (President, 1998–2001); the Museology School of Celje, Slovenia (Initiator and Head, 2006-); ICOM – ICTOP (Board member (2007 -, vice-chair 2010 -); the Forum of Slavic Cultures (Founding member and initiator, 2002 -, President 2002-05, 2009-). More recently the Council of Europe - Parliamentary Assembly (Chairperson of the Sub-Committee on Cultural Heritage, 2010–2011); the European Museum Academy (President, 2009 -); Hands On! - the International association for Children's Museum (Vice-President, 2009 - 2011, 2011 Member of the Board) and a Member of Parliament of Slovenia (2008 - 2012); Director of the Forum of Slavic Cultures (2012 - ). She was one of the seven members of the National Council of Culture in Slovenia (2016 - 2019). She published more than 230 articles, has lectured in Slovenia and abroad.







Massimo Negri Italy

Scientific Director of European Museum Academy

#### Biography

Massimo Negri is a scientific Director of the European Museum Academy Foundation. He is member of the Scientific Committee of the Great Museum of the Duomo di Milano, Founder and Scientific Director of the Executive Master in European Museology at the IULM University of Milan. He also teaches Museography at the State University of Padua.

He was European Museum Forum Director from 2000 to 2009 and member of the Jury of the European Museum of the Year Award and Council of Europe Museum Prize from 1983 to 2009. He is a founding member of the European Museum Academy Foundation (The Hague, NKL) of which has been also the Director till the end of 2018.



Nina Zdravič Polič, MA Slovenia

Head of Programmes and Communications at the Slovene Ethnographic Museum – SEM

#### **Biography**

At the Slovene Ethnographic Museum, she is responsible for the museum public programmes, museum marketing and exhibitions. She takes an active part in the museum management process and the planning of the museum programme by focusing on present challenges and demands.

She has to date initiated and curated many exhibitions and art projects at the Slovene Ethnographic Museum. In the context of her work, she researches the area of communications and their alternative functions, the factors influencing people's behaviour towards cultural heritage. She is the author of numerous articles on museum communications, and on the role of cultural heritage; the co-author of a handbook *Marketing Museums*, *Theory and Practises in Slovene Museums*, and frequently lectures on the subject in Slovenia and abroad.





# SPEAKERS of the COLLOQUIUM



Katarina Habe, PhD Slovenia

Assistant Professor of Psychology, Academy of Music, University of Ljubljana

#### **Biography**

Katarina Habe works as an assistant professor of psychology at the Academy of Music, UL. Because of her musical and psychological professional background (she gained PhD in psychology and had also finished Classical Music Conservatory), she is successfully integrating the analytical approach of a psychologist and the intuitive holistic mind of a musician in her research work in the field of psychology of music. In her PhD thesis she investigated the influence of music on cognitive functioning. She is regularly collaborating with the National Education Institute Slovenia, with Knoll Institute for Music Therapy and Faculty of Arts and Faculty of Education University of Maribor. Lately, she orients her research endeavors towards exploring beneficial effects of music on holistic wellbeing.

**Title:** Why Music Matters: The Impact of Music on experiencing the environment

#### **Abstract**



The aim of the lecture is to present music as a means of enhancing sensory experience in visual arts.

We're gonna address the following questions:

 Why music has a power of creating emotional reality?

- How different musical elements, like rhythm, melody, harmony impact human perception?
- How music as an element of atmospherics can affect experiencing visual arts?
- Which are the right ways to use music in museum, galleries to promote desired artistic message?







**Lidia Ader, PhD**Russian Federation

Musicologist and Senior Researcher, Nikolay Rimsky-Korsakov Apartment and museum; Art Director, Center for New Technology, Arts "Art-parkING"

## **Biography**

She is a senior researcher of the Nikolay Rimsky-Korsakov Apartment and Museum (2006-present), an artistic director of the Center for New Technology in the Arts "Art-parkING" (2012-present). Past experience includes collaboration with Dmitry Shostakovich Archive in Moscow and Mstislav Rostropovich Archive in St Petersburg. Lidia Ader is a curator of international art projects, organizer of several international musicological conferences and symposiums in Russia and France (in collaboration with International Musicological Society and RIdIM), international festival "World of sound", festival "Rimsky-Korsakov day", author and curator is multimedia interactive exposition at the museum. She is an author of more than 40 articles in five languages, member of the editorial boards and editor in chief of 10 books on Russian and Western music in Russian and English. She was invited to give lectures in the Universities of UK, France, USA, and Mexico and to be a speaker at numerous conferences all over the world. Her major is interdisciplinary studies in art, microtonal music, Soviet music, Avant-garde, Contemporary music. Recently she was marked by the Government and Committee of Culture for a huge impact in the development of culture in Saint Petersburg.

Title: The World of Sounds











## **Borut Jerman** Slovenia

Vice President and Coordinator of Expert Work, Association for culture and education PiNA

#### **Biography**

Borut Jerman is the head of the creative programme of PiNA. PiNA is a founding member of the RUK network of research centers at the intersection of art, science and technology. In this interdisciplinary triangle, we are developing innovative products and services for the soft and humane technology of the future. PiNA works as a research center of art and culture at the intersection of contemporary technologies, science, and the economy. In this interdisciplinary hub, innovative products and services for the soft and humane technology of the future are being developed. In 2021 PiNA opened the HEKA art &science laboratory.

**Title:** Use of new technologies in cultural heritage presentations

#### **Abstract**



PiNA in the last 3 years developed various projects in the intersection of art, tourism and cultural heritage. Dante Copiosus is an installation for tourists in Izola, in the

Besenghi degli Ughi Palace commemorates two preserved codes of Divine Comedy with commentary, created at the end of the 14th century in Izola by Pietro Campenni. The Digital Forest project in cooperation with the Slovenian Mountain Museum deals with the natural heritage of the Alps, mountaineering and the need to preserve the natural resources of this area using augmented reality.





## **WORKSHOP**



Claudia Ferretti Italy

Composer and Singer

#### **Biography**

She is singer, author and composer, songwriter in the project Claudia Is On The Sofa. She publishes albums and performs in Italy and Europe.

She creates music and performs for museums and artistic events creating for each museum a performance connected with the theme of the museum and exposition (Giuseppe Rivadossi, Musil - iron museum, Temporary Illustration Museum, Fondazione Teatro Grande Brescia, Fondazione Brescia, astronomical scientific events).

She creates music for artistic installations (Stefano Ogliari Badessi - Como and Lisbon), for thematic festival (musical gardens at festival of landscape architecture - Orticolario) and for paintings (Angelo Bordiga - London).

Claudia Ferretti creates music for video productions, documentaries and commercials (qualified at Cannes Festival).

**Title:** Sound Storytelling



