

10 – 14 January 2022  
Belgrade/Republic of Serbia



**ŽIVA**  
**Award**  
fsk.si

**7<sup>th</sup> Edition**

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Organized by:

**Ministry of Culture and Media of the Republic of Serbia**  
**International foundation Forum of Slavic Cultures**

Partners:

**Gallery of Matica srpska**  
**Museum of Yugoslavia**  
**Museum of Contemporary Art Belgrade**  
**National Museum in Belgrade**  
**Novi Sad 2022 – European Capital of Culture**  
**Yugoslav Film Archive**

## 7<sup>th</sup> ŽIVA AWARD 2020 – PROGRAMME

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### Monday, 10<sup>th</sup> January 2022

During the day **Arrival of the participants and accommodation**

Venue: National Museum Belgrade, Trg Republike 1a, Belgrade

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- 15.30 **Meeting at the Radisson Blu Reception Desk**  
**Transfer to National Museum** (only for the Jury)
- 16.00 – 18.00 **Živa Award Jury meeting** (only for the Jury)
- 17.15 **Group transfer from hotel to National Museum**

Venue: National Museum in Belgrade, Trg Republike 1a, Belgrade

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- 18.00 – 19.00 **Greeting words**  
**Daniela Vanušić**, Assistant Minister of Culture and Media of the Republic of Serbia for Cultural Heritage  
**Andreja Rihter**, Director of the FSK  
**Bojana Borić-Brešković**, Director of the National Museum
- Guided tour**
- 19.00 **Registration of the participants I**
- 19.30 – 21.00 **Welcome dinner**
- 21.00 **Group transfer from National Museum to hotel**

### Tuesday, 11<sup>th</sup> January 2022

Venue: Museum of Yugoslavia, Mihaila Mike Jankovića 6, Belgrade

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- 09.30 **Meeting at the Radisson Blu Reception Desk**  
**Transfer to Museum of Yugoslavia**
- 09.30 – 10.00 **Registration of the participants II**
- 10.00 – 10.15 **Opening of the 7<sup>th</sup> Živa Award –**  
**Inaugural Addresses**  
**Neda Knežević**, Director of the Museum of Yugoslavia  
**Andreja Rihter**, Director of the FSK
- 10.15 – 11.00 **Keynote presentations**  
**Moderator: Tijana Palkovljević Bugarski**, Gallery of Matica srpska Director  
**Novi Sad 2022 European Capital of Culture**,  
**Sara Vuletić**, Programme Director  
**Čačak 2023 Capital of Culture in Serbia**,  
**Mr Miroslav Petković**, Deputy Mayor of Čačak
- 11.00 – 11.30 **Coffee Break**

- 11.30 – 12.45 **The Živa Award open Forum I**  
Moderator: Elia Vlachou (Greece), Member of the Jury ŽIVA Award  
Presentations of the following Živa Award nominees for the 2020:  
Bosnia and Herzegovina, **Woodcarving Museum**  
Poland, **Coal Mining Museum in Zabrze**  
Slovenia, **Grom Motorcycle Museum**  
Bulgaria, **Regional Ethnographic Open-Air Museum »Etar«**  
Czech Republic, **National Stud at Kladruby nad Labem**
- 12.45 – 14.00 **The Živa Award open Forum II**  
Moderator: Lidija Nikočević (Croatia), Member of the Jury ŽIVA Award  
Presentations:  
Montenegro, **National Museum of Montenegro**  
North Macedonia, **NI “Institute and museum” – Bitola**  
Serbia, **National Museum in Belgrade**  
Slovenia, **Museum of Architecture and Design**  
Russian Federation, **I. A. Soldatenkov Museum and exhibition centre**
- 14.00 – 15.00 **Lunch Break**
- 15.00 – 16.15 **The Živa Award open Forum III**  
Moderator: Nina Zdravič (Slovenia), Member of the Jury ŽIVA Award  
Presentations:  
Serbia, **Museum of Naive and Marginal Art**  
Slovenia, **Božidar Jakac Art Museum**  
Croatia, **Center for Visitors Ivana’s House of Fairy Tales**  
Ukraine, **Lviv National Literary Memorial Museum of Ivan Franko**  
Russian Federation, **Yaroslavl art museum**
- 16.15 – 17.30 **The Živa Award open Forum IV**  
Moderator: Gordana Nikolov North Macedonia, Member of the Jury ŽIVA Award  
Presentations:  
Russian Federation, **Center for Cyrillic “Slovo” (“Word”)**  
Russian Federation, **Ust-Cilma A.V. Zhuravsky memorial museum**  
Slovenia, **Slovene Museum of Christianity**  
Croatia, **Museum Valpovstine**  
Croatia, **Karlovac City Museum**
- 17.30 **Meeting in front of the Museum of Yugoslavia**  
**Transfer to Museum of Contemporary Art**

Venue: Museum of Contemporary Art Belgrade, Ušće 10, blok 15, Belgrade

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- 18.00 – 20.00 **Greeting words**  
**Radovan Jokić**, Assistant Minister of Culture and Media of the  
Republic of Serbia for contemporary creativity and creative industries  
**Marijana Kolaric**, Museum of Contemporary Art Director
- Guided Tour & Cocktail**
- 20.00 **Group transfer from Museum to hotel**

## Wednesday, 12th January 2022

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Venue: Museum of Yugoslavia, Mihaila Mike Jankovića 6, Belgrade

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- 08.30            **Meeting at the Radisson Blu Reception Desk**  
**Transfer to Museum of Yugoslavia**
- 09.00 – 10.00 **Keynote Speeches:**  
**Bryce Weinert**, Creative Operations Manager at the  
Museum Hack and TeamBuilding, New York (USA)  
**Kate Bailey**, curator V&A
- 10.00 – 10.15 **Coffee Break**
- 10.30 – 12.30 **Marketplace: Promote & Connect**  
Opening speeches  
**Maria Balmastova**, Minister of Culture,  
Tourism and Archives of the Republic of Komi,  
Russian Federation
- Marketplace Live**  
(5-minute presentations of museums from Serbia and abroad)  
**Marketplace mingling**
- 12.30 – 13.30 **Guided Tour – The Story of Yugoslavia**
- 13.30 – 14.15 **Lunch Break**
- 14.15            **Transfer to Radisson Blue Hotel/Time for Rest**
- 16.15            **Meeting at the Radisson Blu Reception Desk**  
**Transfer to Yugoslav film archive**

Venue: Yugoslav film archive, Uzun Mirkova 1, Belgrade

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- 17.00 – 18.00 **7th Živa Award Ceremony**
- 18.00 – 18.15 **Official Photo Session**
- 19:00 – 21.00 **Gala dinner at Restaurant Klub Književnika**
- 21.00 **Group transfer from Restaurant to hotel**

## Thursday, 13th January 2022

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- 10.00            **Excursion to European Capital of Culture**

## Friday, 14th January 2022

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During the day **Departure of participants**