

4th

ŽIVA AWARD

for the best Slavic museum



Bled, Slovenia
20 – 24 September 2017

PROGRAMME

Wednesday, 20th September 2017

Venue: Hotel Astoria (Prešernova cesta 44)

- 17.30 – 19.00 **Živa Award Jury meeting**
19.00 – 20.00 **Registration**
20.00 **Welcome drink (Hotel Astoria terrace) & Dinner**

Thursday, 21st September 2017

Venue: Hotel Astoria (Prešernova cesta 44)

- 08.30 – 09.00 **Registration**
09.00 – 09.30 **Inaugural Addresses**
– **Mr. Janez Fajfar**, Mayor of the Municipality of Bled
– **Mrs. Andreja Rihter**, Director of the Forum of Slavic cultures
– **Mrs. Eva Štravs Podlogar**, State Secretary, Ministry of Economic Development and Technology of the Republic of Slovenia
– **Representative** of the Ministry of Culture of the Republic of Slovenia

- 09.30 – 11.30 **The Živa Award open Forum:
The Candidates meet the Jury 1**
moderated by **Mrs. Nina Zdravič** (Slovenia)
Presentations of the Živa Award candidates for the 2017
– **State Literary Museum of Yanka Kupala** (Belarus)
– **National Museum of BIH** (Bosnia and Herzegovina)
– **Ancient Nessebar Museum** (Bulgaria)
– **National Museum Earth and Man** (Bulgaria)
– **Puppet Museum in Pilsen** (Czech Republic)
– **Archeopark Pavlov** (Czech Republic)
– **Town Museum in Dvůr Králové nad Labem** (Czech Republic)
– **Wallachian Open-Air Museum in Rožnov pod Radhoštěm** (Czech Republic)
– **City Museum Požega** (Croatia)
– **Memorial Centre Lipa Remembers** (Croatia)
– **Museum of Apoxyomenos** (Croatia)

- 11.30 – 12.00 **Coffee Break**
12.00 – 13.30 **The Živa Award open Forum:
The Candidates meet the Jury 2**
moderated by **Mr. Pavel Douša** (Czech Republic)
Presentations of the Živa Award candidates for the 2017
– **National Institution for Protection of the Monuments of Culture and Museum – Ohrid** (Macedonia)
– **Museum of Polimlje** (Montenegro)
– **Polish Aviation Museum Krakow** (Poland)
– **Silesian Museum in Katowice** (Poland)
– **Glinka National Museum Consortium of Musical Culture** (Russian Federation)
– **House of merchant G. V. Tetushinov** (Russian Federation)
– **Pushkin Museum Reserve** (Russian Federation)
– **Macura Museum** (Serbia)
– **Open air museum Old Village in Sirogojno** (Serbia)
– **Museum of Post and Telecommunications** (Slovenia)
– **Park of Military History Pivka** (Slovenia)
– **Slovenian Alpine museum** (Slovenia)

- 13.30 – 15.00 **Lunch Break** **Marketplace:
Promote & Connect**
- 15.00 – 16.00 **The Živa Award open Forum:
The Jury meets the Candidates**
moderated by the Živa Award Judges: **Mr. Pavel Douša** (Czech Republic),
Neda Knežević (Serbia), **Mrs. Elia Vlachou** (Greece), **Mrs. Nina Zdravič** (Slovenia)
- 16.00 – 19.00 **Bled Castle:**
Mayor reception with the special guest
Mrs. Milena Zupančič, famous Slovenian Actress
Guided sightseeing tour
Bled Island: Guided sightseeing tour
Potičnica visit
Cocktail – tasting traditional Slovenian
POTICA in a variety of flavours and other
Slovenian delicious dishes
Concert in the Church of the Assumption

Friday, 22nd September 2017

Venue: Hotel Astoria (Prešernova cesta 44)

- 09.30 – 10.30 **Open Forum: Images** 09.30 – 12.30 **Marketplace:
Forum of Slavic Cultures:** **Promote & Connect**
Mrs. Andreja Rihter, Director
European Museum Academy:
Mr. Massimo Negri, Director
- 10.30 – 11.30 **Keynote Address:**
Mrs. Barbara Kirshenblatt Gimblett,
POLIN Museum of the History of Polish Jews:
The Role of Images in establishing a New Museum
- 11.30 – 12.00 **Discussion**
- 12.00 – 12.30 **Coffee Break**
- 12.30 – 13.30 **Cricoteka (Poland):**
Winner of the Živa Award 2016
Mrs. Natalia Zarzecka, Director
- 18.30 Transfer from Hotel Astoria/Hotel Rikli (Ex Jelovica)
to Vila Bled

Venue: Vila Bled (Cesta svobode 26)

- 19:00 – 21:00 **4th Živa Award Ceremony**
- 21:00 **Gala dinner**
- 23.00 Transfer from Vila Bled
to Hotel Astoria/Hotel Rikli (Ex Jelovica)

Saturday, 23rd September 2017

Full day Excursion (Radovljica, Begunje, Vrba, lake Bohinj, Bitnje)
guided by the Mayor of the Municipality of Bled, Mr. Janez Fajfar



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