



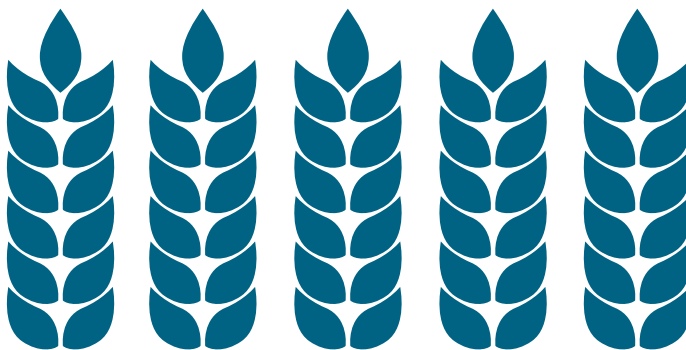
FORUM  
OF SLAVIC  
CULTURES



Národní  
zemědělské  
muzeum

1918  
100  
2018  
SPOLÉČNÉ STOLETÍ

Bohemian  
Heritage  
Fund



# Živa Award

5<sup>th</sup> Edition

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Location: **Prague / Czech Republic**

Date: **12 – 16 September 2018**

Organized by: **National Technical Museum (Prague)**  
**International foundation Forum of Slavic Cultures**



MINISTERSTVO  
KULTURY

# 5th ŽIVA AWARD 2018 – PROGRAMME

## Wednesday, 12<sup>th</sup> September 2018

Venue: National Technical Museum – NTM (Kostelní 42)

- 10.00 – 14.00 **Živa Award Jury meeting (Conference room)**  
15.00 – 17.00 **Guided Tour in the Museum**  
17.00 – 19.00 **Registration**  
19.00 – 21.00 **Welcome drink, Concert by Jiří Pinkas –  
Bennewitz Quartet & Dinner**

## Thursday, 13<sup>th</sup> September 2018

Venue: National Technical Museum – NTM, Přednáškový sál (Kostelní 42)

- 08.30 – 09.00 **Registration**  
09.00 – 09.30 **Opening of the 5th Živa Award  
Inaugural Addresses**  
– Mr. Karel Ksandr, Director General of the National Technical Museum in Prague  
– Mr. Pavel Douša, representative of the Czech Republic in the Živa Award Jury  
– Mrs. Andreja Rihter, Director of the Forum of Slavic Cultures
- 09.30 – 11.00 **Keynote Speakers**  
– Mrs. Martina Lehmanová,  
President of the Czech ICOM and Director of the Lidice Memorial  
– Mr. Marek Pokorný,  
Director of the Plato Ostrava - Gallery of the City of Ostrava,  
Czech Republic  
– Mr. John Hamer, Chair of the Heritage Education Trust and former  
Trustee of Historic Royal Palaces and Education Adviser to the  
Heritage Lottery Fund, United Kingdom
- 11.00 – 11.30 **Coffee Break**  
11.30 – 14.00 **The Živa Award open Forum:  
The Candidates meet the Jury  
Presentations of the Živa Award candidates for the 2018**  
Introduction by **Nina Zdravič Polič**, Chair of the Živa Jury
- Part 1 / Museums**  
moderated by **Mrs. Lidija Nikočević**  
– Centre for building heritage in Plasy,  
– National Technical Museum (Czech Republic)  
– Museum of the World Ocean (Russian Federation)  
– Museum of Contemporary Art (Croatia)  
– Tržič Museum (Slovenia)  
– Regional Natural History Museum – Plovdiv (Bulgaria)
- Part 2 / Museums**  
moderated by **Mrs. Katya Djournalieva**  
– Koper Regional Museum (Slovenia)  
– Regional Museum of History – Shumen (Bulgaria)  
– Museum Radboa (Croatia)  
– Historical Museum of Serbia (Serbia)  
– Public Institution Art Colony Danilovgrad (Montenegro)
- 14.00 – 15.00 **Lunch Break**  
15.00 – 17.00 **Part 3 / Museums. Memory. History.**  
moderated by **Mrs. Irina Duksina**  
– Belarusian State Museum of the  
History of the Great Patriotic War (Belarus)  
– Lidice Memorial (Czech Republic)  
– Emigration Museum in Gdynia (Poland)  
– Pelince Memorial Centre, NI Museum of Kumanovo (Macedonia)  
– National Historical and Cultural Museum-reserve Niasvizh, (Belarus)

## Part 4 / Museums. Monuments. Sites.

moderated by **Mrs. Nina Zdravič Polič**

- **Archaeological Open-Air Museum – Viminacium Archaeological Park** (Serbia)
- **Kizhi Museum** – (Russian Federation)
- **Kirillo-Belozersky Federal State Museum** (Russian Federation)
- **Slavic Museum of A. S. Pushkin** (Slovakia)

17.00 – 19.00 **Market Place: Promote + Connect & Cocktail**

### **Friday, 14th September 2018**

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Venue: National Technical Museum – NTM, Přednáškový sál (Kostelní 42)

- 09.30 – 10.10 **Keynote Speaker:**  
– **Mrs. Mrs. Danièle Wagener**,  
Director of the Luxembourg City History Museum  
and Villa Vauban, Luxembourg  
*Museum advantage*
- 10.10 – 10.50 **Keynote Speaker:**  
– **Mr. Dirk Houtgraaf**,  
EMA & Cultural Heritage Agency, Netherlands  
*Strategic thinking & marketing in this digital world*
- 10.50 – 11.30 **Let's Meet PIRANOVA**  
presented by **Mrs. Andreja Rihter, PhD**
- 11.30 – 12.00 **Coffee Break**
- 12.00 – 12.30 **Slovenian Alpine Museum:** Winner of the Živa Award 2017 –  
Talkshow moderated by **Mrs. Elia Vlachou**
- 12.30 – 14.30 **The Živa Award open Forum:**  
**The Jury meets the Candidates** (workshop)  
under the guidance of the Živa Award Judges:  
– **Good Use of Resources - Mr. Pavel Douša** (Czech Republic)  
– **Attention to the Visitors - Mrs. Neda Knežević** (Serbia)  
– **Storytelling - Mrs. Elia Vlachou** (Greece)  
– **Creativity - Mrs. Nina Zdravič** (Slovenia)

Venue: National Technical Museum – NTM, Dopravní hala (Kostelní 42)

19:00 - 21:00 **5th Živa Award Ceremony**

Venue: Letenský Chatteau - Nonet s.r.o. (Letenské sady 341) - opposite the NTM

21:00 **Gala dinner**

### **Saturday, 15th September 2018**

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Full day Excursion **Centre for building Heritage of the  
National Technical Museum in Plasy and  
Railway depositary of  
National Technical Museum in Chomutov**

