

# 16th International Summer School of Museology

## EXPANDING HORIZONS

Echoes of heritage in the future of museums

**25–28 May 2025, Koper / Slovenia**

*28 May excursion to Gorica/Nova Gorica*

### CALL FOR PARTICIPANTS



#### Organizers:



**Venue:** Koper Regional Museum, Koper / Slovenia

**Target public:** museum curators, students, experts, conservators and all others interested in museums

**Language:** English

## This year's 16th International Summer School of Museology explores the evolving role of museums as dynamic spaces that connect the past with the future!

At the heart of this theme lies the understanding that heritage is not a static collection of artifacts, but a living and evolving narrative that continues to influence our present and future. This edition will focus on how museums can preserve, reinterpret, and communicate cultural identity in the face of modern challenges such as climate change, globalization, digital transformation, and shifting societal values.

### PROGRAMME AND GOALS

Through lectures, discussions, and practical workshops, this year's Summer School will provide students with the tools to critically assess the role of museums in a changing world. The primary goal of the Summer School is to foster open dialogue between museum professionals, educators, and students. Participants will engage in an international exchange of knowledge and experience, rethinking the role of museums in a rapidly evolving society, and learning how to innovate while honoring tradition. The programme is developed in collaboration with institutions across Europe, offering a diverse range of expertise through lectures, workshops, and debates. By expanding our horizons, we will explore how the echoes of heritage can inspire museums to become not only preservers of the past but also active contributors to a diverse, inclusive, and forward-looking future.

Participants will engage with critical themes, including:

- **Cultural Identity and Heritage:** How do museums serve as custodians of collective memory and identity? This track will examine how heritage institutions can address the diverse backgrounds and identities of their audiences, allowing them to see their stories reflected in the exhibits.
- **Migration and Multiculturalism:** In an increasingly interconnected world, migration shapes cultural identities and, consequently, the role of museums. We'll discuss how museums can tell the stories of displacement, diaspora, and multicultural integration, creating spaces that resonate with people from various backgrounds.
- **Digital Futures:** Technology is transforming the museum landscape, offering new ways to engage with heritage. From virtual exhibits to AI-enhanced curatorial practices, participants will explore how digital innovation can expand accessibility, interactivity, and the preservation of heritage for future generations.

## PROGRAMME

### Sunday, May 25, 2025

Venue: Boutique Hotel Capris, Koper

14.00	<b>Registration</b>
15.00–15.30	<b>Inaugural addresses</b> Marko Bonin, director of Koper Regional Museum Andreja Rihter, director of FSK
16.00–17.00	<b>Cocktail with snacks</b>

### Monday, May 26, 2025

Venue: Koper Regional Museum, Kidričeva 19, Koper

09.00–10.00	<b>Registration</b>
10.00–10.30	<b>Inaugural addresses</b> Marko Bonin, director of Koper Regional Museum Andreja Rihter, director of FSK
10.30–11.00	<b>Lecture (online)</b> <b>Dragana Lucija Ratković Aydemir</b> - Owner / CEO at Muze d.o.o. / Muses Ltd
12.00–12.30	<b>Lecture</b> <b>Dorian Koci</b> – History expert & English Lecturer: Focused on Museology, History, and Political Sciences
12.30–12.45	<b>Discussion</b>
12.50–14.15	<b>Lunch break</b>
14.20–14.50	<b>Lectures – Examples of Good Practices</b> <b>Mateja Kuka Brkić</b> – Project manager at Muze d.o.o.
15.00–17.00	<b>Workshop</b> <b>Iva Klarić Vujović</b> – Business Director at Muze d.o.o.
17:00 – 18:00	<b>Cocktail with snacks</b>

**Tuesday, May 27, 2025**

**Venue: Koper Regional Museum, Kidričeva 19, Koper, on field, Koper**

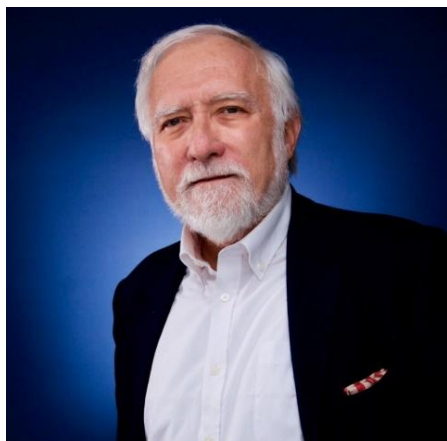
09.00–9.45	<p><b>Lecture</b></p> <p><b>Massimo Negri</b> - <i>Scientific Director of the European Museum Academy Foundation</i></p>
9:50 – 10:30	<p><b>Lecture</b></p> <p><b>Fabio Viola</b> - <i>Videogame Designer and Producer   Creative Director   Art Curator &amp; Museum - Professor</i></p>
10.30–11.15	<p><b>Discussion</b></p>
11.00–11.30	<p><b>Coffee Break</b></p>
11.30–12.00	<p><b>Lecture – Examples of Good Practices</b></p> <p><b>Amilcar Vargas</b> – <i>World Heritage Manager Casa Batlló</i></p>
12:00–12.30	<p><b>Lecture – Examples of Good Practices</b></p> <p><b>Laura Diamanti</b> – <i>Multimedia Editor for a Specialist Master’s program in Contemporary Museology at IULM University   European Museum Academy »Heritage in Motion Award« project cooperator</i></p>
12.30–13.00	<p><b>Lecture</b></p> <p><b>Henrik Zipsane</b> – <i>Director of the European Museum Academy</i></p>
13.00–14.00	<p><b>Lunch break</b></p>
14.00–14.45	<p><b>Lecture</b></p> <p><b>Borut Rovšnik</b> - <i>Museum Counselor</i></p>
14:45–15.30	<p><b>Lecture</b></p> <p><b>Łucja Koch</b> – <i>Museum of History of Polish Jews</i></p>
15:30-16:00	<p><b>Lecture – Examples of Good Practices</b></p> <p><b>Giacomo Sferlazzo</b> – <i>The Lampedusa Migration Museum</i></p>
16:00-16:30	<p><b>Lecture – Examples of Good Practices</b></p> <p><b>Jakob Parby</b> – <i>Becoming a Copenhagener - from 2009 to 2015 research project concerning the history of migration in</i></p>

	<i>Copenhagen - materialized in the exhibition <b>Becoming a Copenhagener</b> opened at the museum in November 2010 - online</i>
16:30- 17:00	<b>Lecture – Examples of Good Practices</b>  <b>Helen Crutcher</b> – <i>Heritage and Museums   Researching the Interpretation of Climate Change in World Heritage</i>
17:00- 17:30	<b>Lecture – Examples of Good Practices</b>  <b>Marlen Mouliou</b> – <i>Assistant Professor of Museology, National and Kapodistrian University of Athens (NKUA)/ Coordinator of CIVIS Open Labs for NKUA</i>
17:30- 18:30	<b>Break</b>
18:30	<b>Social dinner</b>

### Thursday, May 28, 2025

**Venue: excursion, Nova Gorica, Capital of Culture 2025**

09.00	<b>Departure from Koper to Nova Gorica</b>
10.00	<b>Arrival – Bevkov trg</b>
10:15 – 11:15	<b>Museum on the border – Kolodvor museum collection</b>
11.15 – 12:30	<b>Visit to Eta Sadar Breznik's exhibition – GO!2025 program</b>
12:30 – 13:30	<b>Lunch</b>
13:30 – 14:30	<b>Visit to exhibition of the Hit Collection consisting of prints by artists from Primorska – GO!2025 program</b>
14:30 – 15:30	<b>Kostanjevica Monastery Visit</b>
15:30 – 16:50	<b>Ljubka's Trail</b>
17:00	<b>Aperitivo &amp; Reflection</b>



## SPEAKERS

### Massimo Negri

*Scientific Director of the European Museum Academy Foundation*

#### Biography

Scientific Director of the European Museum Academy Foundation. Member of the Scientific Committee of the Great Museum of the Duomo di Milano. Formerly Scientific Director of the Genus Bononiae Project – City Museum of Bologna. Founder and Scientific Director of the Executive Master in European Museology at the IULM University of Milan. He also teaches Museography at the State University of Padua. Consultant for museums and heritage to the Forum of Slavic Cultures Foundation (Ljubljana). European Museum Forum Director from 2000 to 2009 and member of the Jury of the European Museum of the Year Award and Council of Europe Museum Prize from 1983 to 2009. Negri has formulated the concept of several museums and temporary exhibitions. Twice a Fulbrighter at the Pennsylvania State University and at the Smithsonian Institution in the 70's. Independent museum consultant and active lecturer on industrial archaeology and museology, he has written several publications also translated into different foreign languages. In 1993 he was entitled *Oficial de la Orden de Isabela la Católica*. He is a founding member of the European Museum Academy Foundation (The Hague, NL) of which he was also Director till the end of 2018.



## Dragana Lucija Ratković Aydemir

*Owner / CEO at Muze d.o.o. / Muses Ltd*

### Biography

**Dragana Lucija Ratković Aydemir** lives and works between Zagreb, Istanbul, and Çeşme, bridging culture, heritage, and tourism through innovative approaches. She began her career at the Croatian Ministry of Culture before boldly founding MUZE Ltd. in 2005, a multi-award-winning company specializing in heritage interpretation, (eco)museology, and sustainable cultural

tourism with an all-women interdisciplinary team.

With over 100 cultural tourism strategic and interpretation plans, museological programs, and exhibition concepts, she has left a lasting mark across Croatia and the region. Passionate about knowledge-sharing, she collaborates with local communities and European networks. She holds a European Diploma in Cultural Management (Brussels) and a UNESCO Fellowship.

Her European influence was highlighted as President of the Association of Maritime Museums of the Mediterranean (Barcelona) and a Supervisory Board member of Interpret Europe.



## Mateja Kuka Brkić

*Project manager at Muze d.o.o.*

### Biography

**Mateja Kuka Brkić** is a member of the MUZE team since 2018, where she manages projects in the field of heritage interpretation, from their conceptualization to implementation. Her professional interests include topics and practices of active protection of cultural and natural heritage, interpretive planning, possibilities of interdisciplinary creative collaborations and the use of contemporary curatorial practices in heritage presentation.

She graduated in history of art and anthropology from the Faculty of Humanities and Social Sciences in Zagreb and has completed numerous non-formal education programs, including Peace and Women's Studies. She was an assistant to the WHW curatorial collective and an associate on the Inappropriate Monuments by NGO SF:ius. She is a member of Interpret Europe and ICOM, and a jury member of Heritage in Motion 2025 Awards.





## Iva Klarić Vujović

*Business Director at Muze d.o.o.*

### Biography

**Iva Klarić Vujović** has dedicated her career to heritage interpretation, museology, and visitor experience design. She holds a Master's degree in Sustainable Tourism Development from VERN University and a degree in Art History, Museology, and Heritage Management from the University of Zagreb.

Since 2015, she has been a member of MUZE team, where she works as Business Director. She is a certified trainer for Interpret Europe since 2020 and is qualified in leading interpretive guiding, writing, and planning courses. She co-authored the Heritage Interpretation Handbook, a manual that enables school teachers to explore heritage identities with their students while fostering respect and appreciation for all heritage.

She is Vice President of Interpret Croatia and an active member of Interpret Europe



## Giacomo Sferlazzo

*The Lampedusa Migration Museum*

*Artist and political activist from Lampedusa.*

### Biography

He is one of the founders of the Askavusa collective, through which he has recovered, preserved, and exhibited hundreds of objects belonging to migrants passing through Lampedusa. His research into the stories of the Lampedusan community led him to create the performance "*Lampemusa, stories and memories in the middle of the sea, songs and tales about the island of Lampedusa.*" He has recorded seven albums. He also founded PortoM, a multifunctional space where, in addition to the exhibition of "migrant objects," performances, exhibitions, and live music events are regularly held.

For years, he has been dedicated to the traditions of Sicilian popular storytelling. Together with the "Opera dei pupi – Brandimarte" company and in collaboration with the Palermo puppeteer Enzo Mancuso, he has restored the puppets of the last puppeteer of Lampedusa, Carmelo Maggiore, known as "*il Conte*" ("the Count").



## Laura Diamanti

*Multimedia Editor for a Specialist Master's program in Contemporary Museology at IULM University | European Museum Academy »Heritage in Motion Award« project cooperater*

### Biography

Laura Diamanti is an expert in the design and management of cultural projects at both national and international levels, with a focus on the enhancement of historical heritage. She has coordinated the restoration and museum development of historical buildings, contributing to the creation of significant exhibition spaces. She has experience in research on museology and cultural heritage communication. She currently works as a Multimedia Editor for the Master Course in Contemporary Museology and Museum Communication at IULM University of Milan, she is a member of the international jury for the Children in Museums Award and serves as project manager for the Heritage in Motion Award.



## Dr Henrik Zipsane

*Director of the European Museum Academy*

### Biography

Henrik Zipsane, director of the European Museum Academy since 2019. He was CEO 2002-2019 at Jamtli Foundation in Sweden and 1986-2001 he was director for the municipal museum and archive in Farum in Denmark. Henrik Zipsane is adjunct professor in museum education at the University of Science and Technology in Meghalaya, and associate expert of Pascal Observatory. He holds master's degree in history from the University of Copenhagen and a PhD degree in education and history from the Danish University of Education.



## Dr Dorian Koçi

*History expert & English Lecturer: Focused on Museology, History, and Political Sciences*

### Biography

Dr. Dorian Koçi is a renowned expert in Museology and Cultural Heritage, with extensive academic and professional experience in the field. He holds a Ph.D. in History and has specialized in the preservation and interpretation of cultural heritage. Dr. Koçi has worked as the Director of the National Historical Museum of Albania and has led several key projects focusing on the preservation of cultural identity and the role of museums in society. He has been involved in numerous international collaborations, including European Union-funded projects related to museum practices, cultural heritage management, and public engagement. His research interests include the intersection of cultural heritage, digital innovation, and community involvement in museums. Dr. Koçi has also published several influential articles on museology, cultural heritage, and their evolving roles in contemporary society.



## Fabio Viola

*Videogame Designer and Producer | Creative Director | Art Curator & Museum - Professor*

### Biography

With a humanistic background, he worked for multinational entertainment companies on titles such as Fifa, The Sims and Crash Bandicoot before teaching at numerous universities and academies, including the New Media chair at the International Film School of Cuba. He is the author of numerous essays such as “L’Arte del Involvolgimento” (Hoepli) and “GameDesigner”

(Franco Angeli).

His tourism and cultural innovation projects such as Father and Son for the National Archaeological Museum of Naples, Past for Future for the archeologica museum of Taranto, One day for Reggio di Caserta, PlayAlghero for the city of Alghero have reached millions of “players”/visitors and led the TuoMuseo.it collective to become one of the main creative and technological companies in Europe.

He was curator of new languages for the National Cinema Museum in Turin, launching the first permanent collection of video games in a national museum and actually curator for the exhibition “Amano Corpus Animae” at Palazzo Braschi in Rome.

## Dr Andreja Rihter



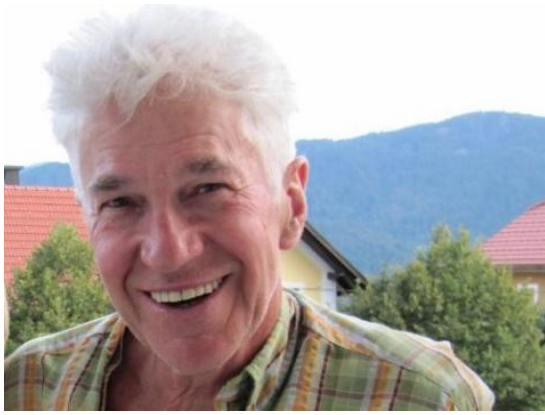
*Director of Forum of Slavic Cultures*

### **Biography**

Andreja Rihter, PhD in History works as Director of International Foundation Forum of Slavic Cultures in Slovenia. She has professional recognitions of Senior Curator. She was director Museum of Recent History in Celje and President Association of the Museums of Slovenia. She is the recipient of the Valvasor museum award in Slovenia for unique achievements in 2000.

She has 20 years of training experience in the field of museology and is the founder of the International Summer School in Piran and runs PIRAN's scientific research center for heritage. During professional career she participated and lectured at various professional meetings and conferences in Slovenia and specially abroad. She published more than 210 works in Slovenia and foreign publications. She is actively engaged in various international project and author of Recommendation Council of Europe: The protection of privacy and personal data on the internet and online media (2011).

She is President European Museum Academy (2009-), she was secretary of ICOMAM till September 2022, member of the Board of ICTOP (2007 – 2016; vice-chair 2010-2016) and she is President of Women Writer Routs (Culture Route). She was Chairperson of the Sub-Committee on Culture Heritage and member of the Council of Europe -Parliamentary Assembly, Vice President Hands On! International Association for Children' Museum (2009-2011) and member of the Board (2011 – 2014).



## **Borut Rovšnik, MA**

*Museum Counselor*

### **Biography**

1977 I graduated History of Art on the University in Ljubljana, Slovenia; 1995 finished Master of Art in museology on Zagreb University, Croatia, Department of Information Sciences. As senior museum counsellor I headed the Educational Service of the City Museum and Galleries in Ljubljana, Slovenia. From 1991 to 2011 I was the chairman of Museoforums – a sort of annual professional meetings of slovenian museum people with the participation of international experts discussing different actual themes concerning the future development of museums. As one of the first museum visitor researcher in Slovenia I've been active for 15 years in evaluating museum public programmes and carrying on visitor studies and market analysis. Since 1995 I've been included in many exhibition teams inside the City museum and as a consultant in some other slovenian museums. I carried on preliminary and summative exhibition evaluations in national museums (Slovenian Ethnographical Museum, National Museum of Slovenia and Slovenian Museum for Recent History) and Regional Museum in Celje, I've provided workshops and consultancy on visitor and market research, on exhibition interpretation. As the member of the Visitor Study Group in GB, I've always stressed the importance of the visitor access and participation in museum exhibitions, programmes and activities.



## TARGET PUBLIC

The 16th International School of Museology is designed for different participants, such as museum curators, students, experts, conservators and all others interested in museums as active and dynamic stakeholders in contemporary international society.

## IMPORTANT DATES

- Deadline for early bird registration (*for non-speakers*): **25 April 2025**
- Deadline for registration (*for non-speakers*): **10 May 2025**

## REGISTRATION

Please fill out the online registration form available [HERE](#) if you would like to join the 16th International Summer School of Museology.

Please note that the number of participants is limited to 30 people.

## PARTICIPATION FEE

- Full rate: **EUR 100.00**
- Students, FSK Members: **EUR 50.00\***

Early bird (until 20 April 2024):

- Full rate: **EUR 80.00**
- Students, FSK Members: **EUR 40.00\***

***The fee includes materials and an excursion to Nova Gorica\* on 28 May 2025!***

**\*In Nova Gorica, we are going to visit:**

### **Kromberk Castle**

*Start your day by visiting Kromberk Castle, a beautiful Renaissance mansion located just a few minutes from the city center. Inside, you'll find permanent exhibitions and cultural events related to the history and art of the region. The garden offers stunning views over the city.*

### **Kostanjevica Monastery**

*Continue with a visit to the Kostanjevica Monastery, known for its historic library and for being the burial site of the last French king, Charles X. The monastery offers a peaceful atmosphere and a fascinating historical insight.*

### **Ljubka's Trail**

*Experience Ljubka's Trail, a route inspired by the Slovenian writer Ljubka Šorli, a prominent literary figure from the region. The trail takes you through key landmarks of Nova Gorica that are connected to her life and work, as well as the life of other writers from the same region, allowing you to explore both the cultural and natural landscapes that influenced her writing. The trail is an excellent way to engage with local history while enjoying the scenic surroundings of the region.*

### **Europe Square (Trg Evrope)**

*After lunch, take a stroll through Europe Square, a symbol of coexistence between Slovenia and Italy. The square sits right on the border between Nova Gorica and Gorizia, and is a unique example of integration between two cities in different countries.*

### **Goriški Museum**

*Visit the Goriški Museum, located in the city center. The museum features exhibitions on local history and the cultural heritage of the Gorizia region, including archaeological and historical artifacts related to the lives of the local populations.*

### **Sabotin Mountain**

*End your day with a short hike or guided visit to **Sabotin Mountain**, just a 15-minute drive from Nova Gorica. Famous for the remains of World War I trenches, the*

*mountain offers magnificent panoramic views of the entire region, perfect for watching the sunset.*

### Not a FSK member yet? \*

FSK Membership exclusive privileges:

- discount on Živa Award conference,
- discount on International Colloquium Piranova,
- discount on International Summer School of Museology,
- free FSK publications.

Read more about FSK membership [HERE!](#)

### Cancellation Policy

Notification of cancellation must be made in writing, and sent to the e-mail address [info@fsk.si](mailto:info@fsk.si).

- Before 15 April 2025: Full refund
- After 1 May 2025: 50 % refund

No refund will be granted after 10 May 2025.

### PAYMENT INFO

Please, transfer the payment to the following bank account (Reference: Summer School of Museology 2025) and send the copy of the bank transfer receipt to Forum of Slavic Cultures, [info@fsk.si](mailto:info@fsk.si).

- **Bank name:** UniCredit Banka Slovenija d.d., Šmartinska 140, 1000 Ljubljana, Slovenija.
- **Account holder:** Mednarodna ustanova Forum slovenskih kultur
- **Account holder address:** Ulica 27. aprila 47, 1000 Ljubljana.
- **IBAN:** SI56 2900 0005 0604 466
- **SWIFT / BIC:** BACXSI22

### ORGANIZERS

#### Forum of Slavic Cultures

The Forum of Slavic Cultures is an international foundation, a non-profit and non-government organization, whose idea emerged in the cultural circles at the turn of the 21st century. The FSK was officially founded in 2004, and today unites more than 300 million Slavs in 13 Slavic countries: Belarus, Bulgaria, Bosnia and Herzegovina, Croatia, the Czech Republic, Montenegro, North Macedonia, Poland, the Russian Federation, Slovakia, Slovenia, Serbia and Ukraine.

## Koper Regional Museum

The Koper Regional Museum is a public institution founded by the Municipality of Koper. It has public authorization to perform public museum duties. This is the largest museum in Slovenian Istria with rich collections, from the prehistorical period to the glamour of the Venetian era and more recent history, and with a lovely ethnological collection located in the separate ethnological department on Gramsci Square in Koper.



## ABOUT KOPER

Koper, the largest town of Slovenian Istria and the home of about one half of the population of the Municipality of Koper, is also the only Slovenian port; in addition, it also hosts one of the Slovenian universities.

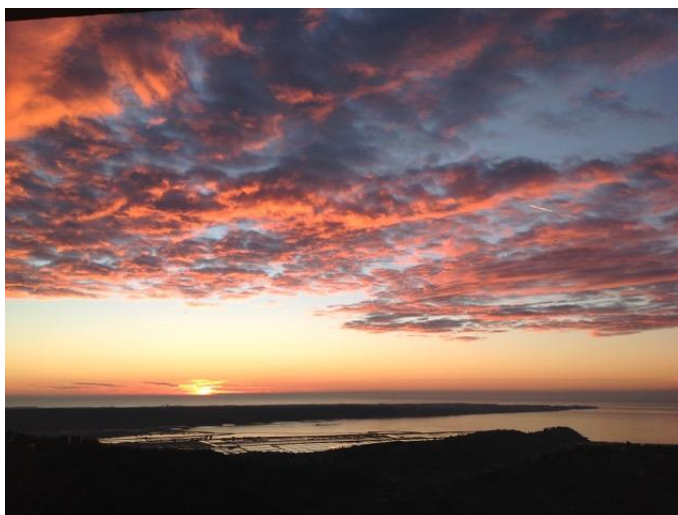
Search more about Koper and experiences it offers [HERE!](#)



Figure 1 Photo: Jaka Ivančič

## CONTACT

For any additional information and assistance, do not hesitate to contact us at [info@fsk.si](mailto:info@fsk.si).



***Welcome to the Slovenian coast!***